



FOR IMMEDIATE RELEASE

Bike Donation Drive June 7-22 at Bicycle Garage Indy

Donate a Bike to Shifting Gears - Receive \$10 off a New Youth Bike or \$20 off a New Adult Bike

INDIANAPOLIS, IN [2 June 2008] -- The Indiana Department of Correction, Bicycle Garage Indy (BGI), and Volunteers of America are calling on the Central Indiana community to donate used bikes to Shifting Gears. Through the Shifting Gears program, each donated bike makes a positive difference in the many lives it touches – from the donor, to the people refurbishing the bike and finally for the person receiving the refurbished bike.

There is great demand for bikes this summer. During the Shifting Gears Bike Donation Drive (June 7-22), donors of bikes will receive \$10 off a new youth bike and/or \$20 off a new adult bike at BGI.

Bikes can be donated during business hours at either Bicycle Garage Indy location:
BGI North: 4130 E. 82nd St., Indianapolis, 317-842-4140
BGI South: 997 E. County Line Rd., Greenwood, 317-885-7194

Cash donations are also needed. With a goal of refurbishing 2000 bikes in 2008, the program will need cash donations of \$10,000 for parts to refurbish donated bikes through the end of 2008. Bicycle Garage Indy has pledged \$2000 to supply parts for refurbishing the donated bikes and is calling on the community at large to help in this effort as well.

Shifting Gears is a unique partnership between the Indiana Department of Correction, Bicycle Garage Indy, and Volunteers of America. Through the program, donated bikes are refurbished by Shifting Gears program participants in the Indiana Department of Correction at the Indiana State Prison and the Pendleton Correctional Facility. The program teaches valuable maintenance and repair skills and provides the opportunity to make a positive contribution to society. Refurbished bikes are donated back to the community through charitable organizations to those in need.

Since the Shifting Gears program began in August 2006, more than 1200 bikes have been donated to the program through Bicycle Garage Indy. In its role as the bike shop partner in the Shifting Gears program, Bicycle Garage Indy accepts donated bikes, transports them to the correctional facilities to be refurbished, arranges for purchasing of parts and promotes the program through its website, emails to customers and in-store signage.

For additional information: bgindy.com/for/shiftinggears

Used bicycles donated through Bicycle Garage Indy to Volunteers of America for the Shifting Gears program may be eligible as a tax-deductible donation to the Volunteers of America.

Bicycle Garage Indy promotes and supports healthy lifestyle changes in the Central Indiana community by providing a retail experience that “wows” its customers and delivering the following value-added services: 1) educating customers about how to use its products for a healthier lifestyle, 2) building excitement for the use of our products and provide the motivation for a healthier lifestyle, and 3) expanding the opportunities for a healthy lifestyle by increasing the venues for safe and fun

cycling. For more information about Bicycle Garage Indy, visit www.bgindy.com or call 317-842-4140 (BGI North) or 317-885-7194 (BGI South).

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